

**CITY OF LA PALMA
MEMBER OF THE CITY COUNCIL**

RALPH DAVID RODRIGUEZ

AGE: 44

OCCUPATION: Business Development Manager

As your Councilmember my focus will be to bring about the best for La Palma. I will work with and for the citizens of this City acknowledging concerns, opinions and viewpoints, which combined with legal and administrative input, will be the foundation for sound decisions.

Our city's future will be shaped by how we deal with the tough issues such as finance, commerce, safety, and diversity. In these and all issues I will put the interests of our citizens first. I am confident the City would benefit from my experience and problem solving skills. My professional background includes 16 years as a Business Analyst and Program Manager for TRW/Northrop Grumman. I am currently responsible for Business Development for New Avenue Systems.

My wife Dianna and I discovered this wonderful city 9 years ago. We have invested in our family, home, and community based on the quality of life this culturally diverse and vibrant city affords. I am an active member of Kiwanis and H.O.P.E. food program. My family and I serve our community by volunteering in numerous citywide events. As your Councilmember I will dedicate myself and work to improve and protect all that is great about our City.